

Hotel, restaurant, large venue, stadium, shopping centre – whatever the situation, Bose® Professional Systems Division can provide a successful total solution for your business audio requirements – fully supported by the unique Bose Performance Guarantee.

So talk to us, and tell us what you wish to achieve. Let us share your vision for your business or organisation, and allow us to help you to reach that goal.

We're easy to contact. Just call us on 0870-741-4500, or email us at uk_pro@bose.com. You can also visit our website at www.bose.co.uk.

We look forward to working with you to produce and deliver a total sound solution. And to proving that, whatever and wherever the setting, Bose means 'Better sound through research'.

BOSE PROFESSIONAL SYSTEMS DIVISION SUCCESS STORY - LLOYDS NO.1, BRISTOL

The venue

Lloyds No.1 bars are owned by J D Wetherspoon plc but differ to Wetherspoon's own branded outlets in that they play music throughout the day. Lloyds No.1 Bar, The V Shed opened at The Waterfront in Bristol in July 2002, at a cost of £1.3m.

The challenge

To work with Bose Pro Partner, tsg, to create a sensory environment designed to make customers stay longer, spend more and return time and time again. Spread over two floors and a mezzanine, the venue has high ceilings and unusual room dimensions, which create potential acoustic problems.

The solution

Working with media programming and systems provider, tsg, a complete system solution was designed to include Bose Digital System Controllers, and a comprehensive range of Bose loudspeakers and bass modules for even sound dispersion and exceptional coverage.

The result

Perfectly controlled and programmed quality sound throughout the venue, creating warm ambience by day and a vibrant atmosphere by night.



BOSE® PROFESSIONAL SYSTEMS DIVISION – COMPLETE COMMERCIAL SOLUTIONS

Customer focus

Acoustic design

Listen before you buy

Project-management

Products and accessories

Installation services

After sales services



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BOSE® COMPLEMENTS THE LLOYDS NO.1 BRAND IN THE BAR AREA

The venue

The challenge

The solution

The result

Since purchasing all ten Lloyds No.1 bars from brewer and pub company Wolverhampton and Dudley in July 2000, Wetherspoon has succeeded in complementing its own 'no music' brand by opening other Lloyds No.1 bars across the UK.

In Bristol, Lloyds No.1 Bar, The V Shed – named after the original building in which it is housed – has been developed to

operate alongside other Wetherspoons pubs in the city. The brands cater for different markets, with Lloyds No.1 appealing to those who want ambient background music during the day or a stimulating atmosphere later in the evening.

The venue ranges over two floors, with a mezzanine area and dance floor incorporated into the design, and features

high ceilings to give a feeling of spaciousness.

Chairman of Wetherspoons, Tim Martin says: "When we first purchased the Lloyds bars we said that we would need time to bring them up to Wetherspoon standards before we thought about expanding the chain. We are very pleased with the success of both the original and new bars and confident of their continued

popularity. We feel that Lloyds No.1 bars are complementary to Wetherspoon pubs, so both types of establishment can operate in the same locality at the same time. **We have introduced Wetherspoon standards and top quality staff and these changes have made a great difference.**"



BOSE® LOUSPEAKERS ARE AN INTEGRAL FEATURE OF THE INTERIOR DESIGN

The venue

The challenge

The solution

The result

The main problems that the sound system designers had to overcome were the high ceilings, which created sound distribution problems, and the unusual shape of the main room, which could have been an acoustic nightmare.

Wetherspoons also insisted, quite rightly, on loudspeakers that would look good and complement the style of the bar. Bose and tsg

worked together to design a system that would not only overcome the acoustical challenges, but would become an integral feature of the interior design.

The result is an integrated system, managed and regulated by Bose Digital System Controllers, and incorporating a range of stylish Bose loudspeakers and bass units, reinforced where necessary to

give full, rich sound to the digital music profile capably delivered by tsg's ubiquitous promedia total environment control system.

The main area has Bose Panaray® 502A loudspeakers and 502B Acoustimass® bass enclosures creating a premium high-fidelity solution. The slim 502A speakers provide wide sound coverage, and pure bass is launched, with no audible distortion, throughout the

listening area by the 502B Acoustimass enclosures. Around the dance floor are ranged four Bose Panaray 402® Series II loudspeakers. Launched in 2001, these speakers give enhanced acoustic performance for excellent full-range sound, and are reinforced for room-filling bass by a 502B Acoustimass unit.



DELIVERING FULL-RANGE SOUND OVER A LARGE LISTENING AREA

The venue

Stylish, white Bose® 251 speakers enhance the remaining areas, including seating around the bar, as well as throughout the mezzanine and the first floor. These Articulated Array® speakers deliver high quality full-range sound over a large listening area, instead of one small 'sweet-spot' as with conventional direct-radiating speakers. Their distinctive

The challenge

appearance is appealing without being obtrusive, making them ideal for the Lloyds No1 venue.

According to Steve Dunn, Head of Marketing at tsg, "For each installation, our audio, lighting and vision designers select the world's best equipment brands to ensure that performance at site is always optimal whatever the budget. Our comprehensive service cover

The solution

The result

makes sure that everything continues to run smoothly, through its warranty period and beyond. tsg are proud to have specified and installed Bose products at Lloyds No.1 Bar, The V Shed in Bristol."

Clare Martin, Head of Marketing at Wetherspoons, says, "At Wetherspoon we take pride in offering our customers the highest quality products delivered

through the best levels of service. This is enhanced by providing our customers with attractive and well designed pubs and bars which can only be executed through the use of the highest quality designers, suppliers and systems."